

NEUROCOACHING[®] PROGRAM

Tool Builder

Aligned Mission

Standards w/Accountability



Organizational Function or Role - ie, ELT, Sales, Marketing, HR, Operations, Finance

Categories of Excellence - Function or Role

Category 1

Category 2

Category 3

Category 4

Category 5

Tip - Utilize AI to help identify the core categories of excellence needed in your function or role to drive performance

Goals - Function or Role

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Tip - Refer to your annual planning tools to select identified goals for your function or role

Key Definitions:

Categories of Excellence

Critical domains that define success for a team or organization. They serve as focus areas for setting clear, measurable standards of excellence, which, when aligned with KPIs and goals, create the foundation for accountability, cohesion, and consistent performance.

Standards

Expectations (non-negotiables) for behavior or performance quality. They focus on how things are done, providing a baseline for what "good" looks like on an ongoing basis. They are often about consistency and linked to values.

KPIs

Provide a tangible way to monitor/measure performance and ensure that both behavioral expectations (standards) and specific targets (goals) are being met. (Need KPI's for both standards and goals)

Goals

Specific targets or objectives that are measurable and time-bound. They focus on what needs to be achieved and when, with a clear outcome in mind.

Organizational Function or Role

(i.e. ELT, Sales, Marketing, HR, Operations, Finance etc...)

Categories of Excellence - Function or Role

Category 1

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Standards of Excellence

Category 1

Standard 1:

KPI 1:

.....

Standard 2:

KPI 2:

.....

Standard 3:

KPI 3:

Organizational Function or Role

(i.e. ELT, Sales, Marketing, HR, Operations, Finance etc...)

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Standards of Excellence

Category 2

Standard 1:

KPI 1:

.....

Standard 2:

KPI 2:

.....

Standard 3:

KPI 3:

Organizational Function or Role

(i.e. ELT, Sales, Marketing, HR, Operations, Finance etc...)

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Standards of Excellence

Category 3

Standard 1:

KPI 1:

.....

Standard 2:

KPI 2:

.....

Standard 3:

KPI 3:

Organizational Function or Role

(i.e. ELT, Sales, Marketing, HR, Operations, Finance etc...)

Categories of Excellence - Function or Role

Category 1

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Standards of Excellence

Category 4

Standard 1:

KPI 1:

.....

Standard 2:

KPI 2:

.....

Standard 3:

KPI 3:

Organizational Function or Role

(i.e. ELT, Sales, Marketing, HR, Operations, Finance etc...)

Categories of Excellence - Function or Role

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Standards of Excellence

Category 5

Standard 1:

KPI 1:

Standard 2:

KPI 2:

Standard 3:

KPI 3:

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Categories of Excellence - Function or Role

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Goals

Next, consolidate your top goals regardless of category that are critical to the success of your function.

Goal 1:

KPI 1:

Goal 2:

KPI 2:

Goal 3:

KPI 3:

Goal 4:

KPI 4: